

Welcome to the ISN **EXPERIENCE**

One stop shop offering
TOOLS, EQUIPMENT AND
LUBRICATION for professional
mechanics, garage managers,
resellers and enthusiasts.



TOOLS EQUIPMENT LUBRICATION

WITH ISN YOU CAN EXPECT GROWTH

OUR MISSION

- To deliver a seamless customer experience with sophisticated logistic, state-of-the-art technology, strategically located warehouses and passionate team of industry experts

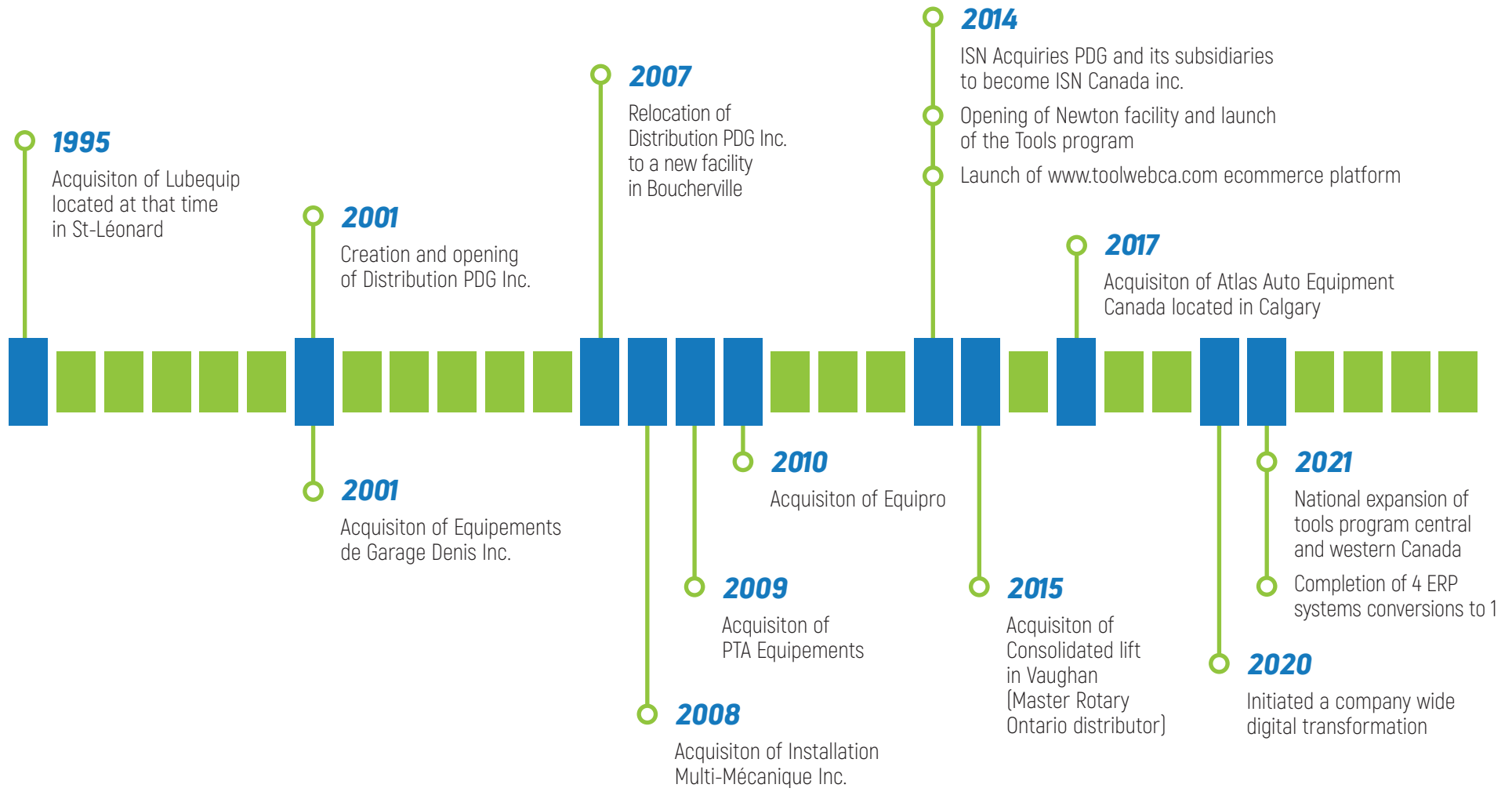
OUR DNA

- Largest independent tools wholesaler in North-America
- Leading authorized master distributor of Rotary and Graco ultra premium products
- We build partnerships instead of transactional relationships
- Industry leading digital capabilities
- Unmatched inventory assortment and availability
- Market competitive pricing
- Employees with 500+ years of automotive expertise, 1,000 years of passion!

***Our Secret Sauce:
"WE'RE BETTER TOGETHER"***

A HISTORY OF GROWTH AND PASSION

ISN Canada has experienced an ever increasing growth through organic and strategic acquisitions. Since, ISN Canada continues to solidify its position of being the national most trusted partner for automotive TOOLS, EQUIPMENT AND LUBRICATION in Canada.



KEY FACTS

4 DISTRIBUTION CENTERS IN CANADA

BOUCHERVILLE, QC - TOOLS

BOUCHERVILLE, QC - EQUIPMENT (Rotary, Atlas, Graco) and Head Office

VAUGHAN, ON - TOOLS (Q2 2021) and EQUIPMENT (Rotary, Atlas and Graco)

CALGARY, AB - TOOLS (Q4 2021) EQUIPMENT (Atlas)

15 DISTRIBUTION CENTERS GLOBALLY



Servicing over
10,000
CUSTOMERS

Over
360
SUPPLIERS

20,000
STOCKING PRODUCTS
available in Canada
75,000
in North America

**NATIONAL
BRANDS AND
PRIVATE LABELS**
Full spectrum
of market segment

**“BEST
IN
CLASS”**
digital platform

**WORLD
CLASS**
regional and national
trade shows

EASY TO DO BUSINESS WITH US

Advanced digital
capabilities and supply
chain solutions
to channel products
from suppliers
to the end customer



70+
EMPLOYEES



ACCESS TO **300,000** PRODUCTS

How to become a Reseller:

Step One: Create an account.



www.toolweb.ca



1-888-327-0222

What to expect during account set up

When setting up an account with ISN, you will be asked a few important questions that will help us complete your application process quickly and efficiently:

1. Your contact information
2. Type of business
3. Business verification (business license, etc.).
4. Name, Address, Phone, E-mail
5. What type of account terms would you prefer?
 - a. Credit Card Terms: (Visa or Mastercard). This type of terms pays for each invoice transaction in full via your credit card on file.
 - b. Open Account Terms: Standard Net 30-day terms for each invoice
A Completed credit application is needed to gain approval for open account terms. With credit approval this type of account has 30 day terms on each invoice or is due 30 days from the invoice date.
 - c. Other Documents that may be needed: Signed Tax Card Exemption

For assistance during the set-up process, please contact an ISN Team Member at 1-888-327-0222. Once your account is set up, you will receive a welcome e-mail with your account number, your credit limit (if applicable) and your login information to start shopping on www.toolWEB.ca.

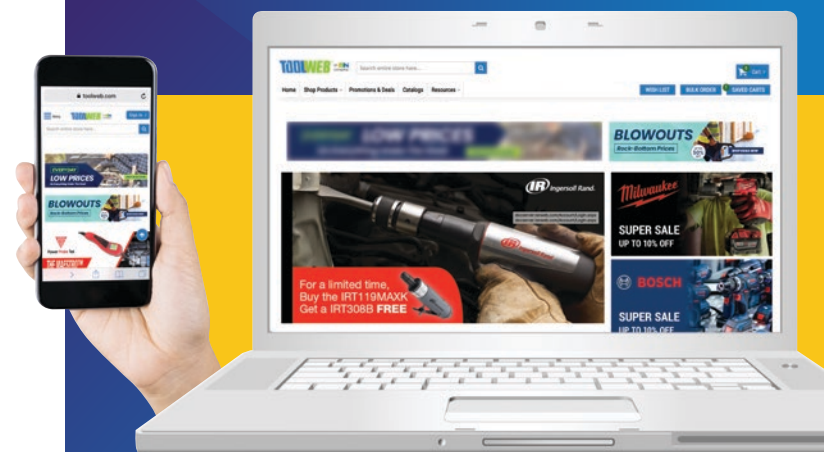
STEP TWO: START SHOPPING AND PLACING ORDERS.

www.toolweb.ca

Over 100,000 SKUS at your fingertips so you can compare products, view pricing and place orders anytime from anywhere.

Forgot your user name or password?

info@isncanada.ca



ONLINE RESOURCES

www.toolweb.ca



Doing business with ISN is easy & convenient with www.toolweb.ca

- Over 100,000 SKUS featured to assist you in growing your business.
- Place orders and receive instant confirmation directly online
- Review product features and benefits, comparables, related and most popular items
- Allow your end user customers to browse products with or without pricing using the kiosk mode option.
- Market competitive pricing

My Account

Allows you to manage your ISN account easily

- Kiosk mode setting
- Flyer builder
- Multiple users

E-Catalogs & Flyers

Access all current ISN interactive catalogs at www.toolweb.ca/catalogs

National Supplier Promotions

Access current promotions from our national suppliers at www.toolweb.ca/promotions

Warranty, Repair and Returns

Visit www.toolweb.ca/returns to review warranty, repair and return

COMING SOON

One Stop Shop EQUIPMENT and LUBRICATION

Text for Pricing

Getting pricing has never been so easy. Contact your sales rep to set up "Text for Pricing" – get pricing, availability and purchase products directly!

Electronic Commerce

- Place orders within your own systems
- Connect via EDI, ERP or other methods
- Electronic invoicing

Text for Promotion

Text to sign-up for daily promotions, new products and events from ISN.

My Account

- Online Bill Pay
- Online order and invoicing history, returns and account statements.



PRINT MEDIA PUBLICATION SUPPORT

ToolBOOK Our annual comprehensive catalog consisting of more than 1,600 pages with more than 17,000 core products.

ToolWEB Quarterly, retail publication consists of more than 1,500 items. Prices are retail mark-up.

ToolWEB Marketplace Quarterly, retail publication focuses on ISN-owned Brands such as K TOOL International and Atlas Equipment. Prices are retail mark-up.



TOOL DEALER EXPO

**ISN hosts the industry's number one trade show:
TOOL DEALER EXPO!**

Tool Dealer Expo provides customers with the opportunity to take advantage of new product releases, product training, nuclear deals, cash back offers and prizes!

**CASH
BACK** 

**NUCLEAR
DEALS** 

BOGOS

**Win
Big**





BOUCHERVILLE - Head Office and Equipment Warehouse

88, Chemin du Tremblay, Boucherville (QC) Canada J4B 6Z6

BOUCHERVILLE - Tools Warehouse

1380-214, Newton, Boucherville (QC) Canada J4B 5H2

VAUGHAN - Tools and Equipment

448 N Rivermeade Rd. Vaughan (ON) Canada L4K 3M9

CALGARY - Atlas Automotive Equipment of Canada

Unit 11, 4905-102 nd Avenue S.E., Calgary (AB) Canada T2C 2X7



General : 1-888-327-0222



www.toolweb.ca



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